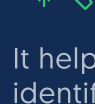


HOW TEXT & SENTIMENT ANALYSIS UNVEILING CUSTOMER INTENTIONS

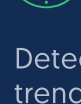


Analyzing and upgrading according to customer needs is the alternative route for automation. Understanding internal customer preferences and thoughts not only helps industries in better market offerings but also helps a business grow stronger among its competitors.

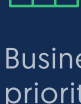
EFFECTIVE ADVANTAGE ON EMBEDDING A TEXT ANALYTICAL SOLUTION:



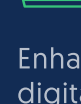
It helps in identifying the root cause of a problem.



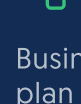
Detect emerging trends that many feedback surveys limit or restrict.



Businesses can prioritize challenges at the earliest.



Enhanced digital experience.



Businesses can draw a plan of action against customers' ideas and suggestions.

START ANALYSING WHAT REALLY MATTERS:

Performing analysis on open comment fields in social media and other digital platforms can enhance business operations and maximize its customer value. Discover below how text analytics can change the route mapping of your business.

DATA SOURCES:



Emails



Online reviews



Survey information



Feedback forms



Customer review management systems



News articles



Advertising & marketing



Human resource management



Competitors data analysis

IMPACT OF SENTIMENT ANALYSIS:

Develop quality products.

Maximized sales value.



Improve customer service.

Discover new marketing strategies.

Better strategies during crisis.

IMPACT OF SPEECH RECOGNITION TOOLS

A

Minimized customer churn

B

Discover new cross-sell and up-sell opportunities



C

Exceptional customer service

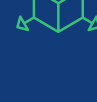
D

Streamlined business processes

IMPACT OF OPTICAL CHARACTER DETECTION

Provides ease in data conversion

Enhanced business offers



Improved productivity speed

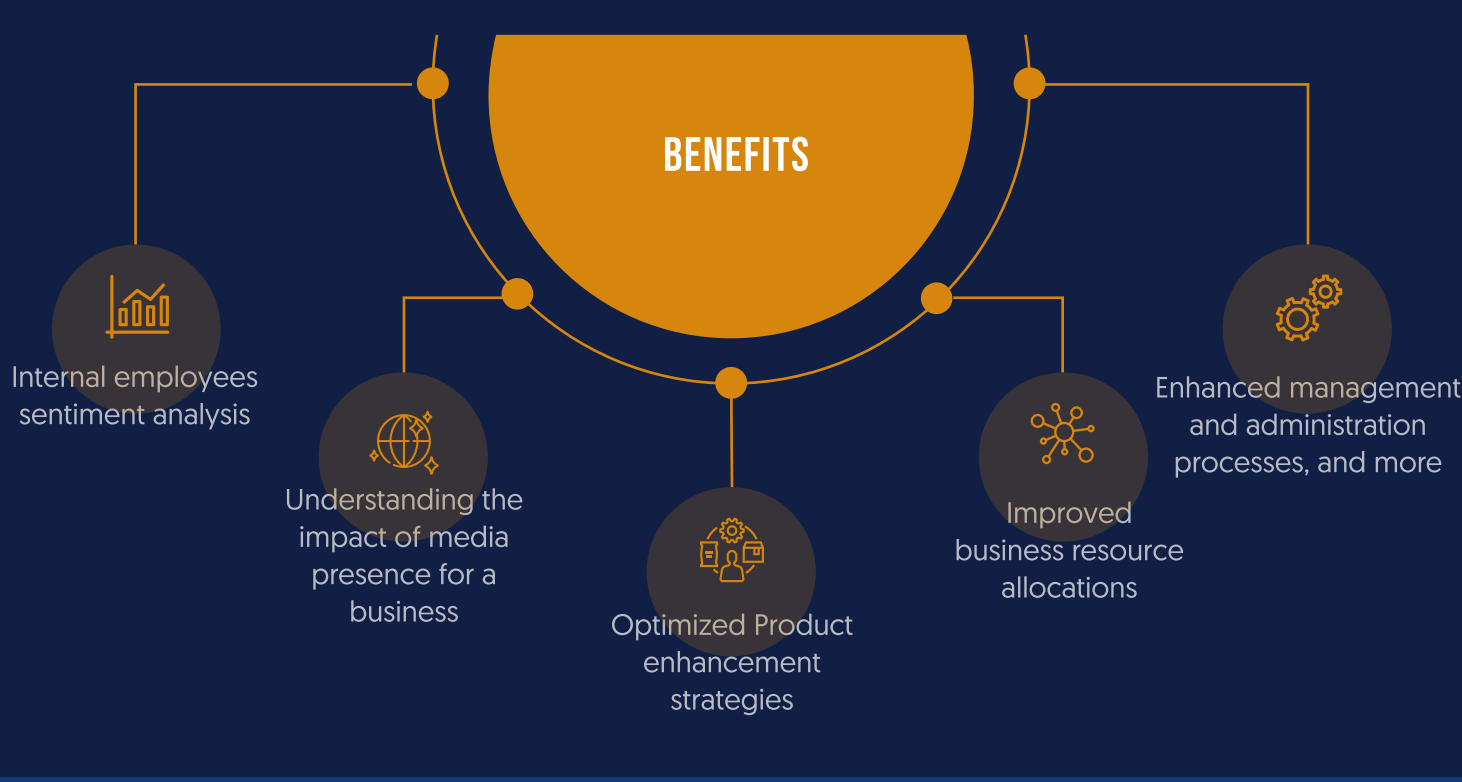
Accuracy and improved data utility

Save operational time and costs

TEXT ANALYTICS FOR YOUR BUSINESS

Text analytics is leveraged across multiple business verticals, few among them are Retail, Ecommerce, hospitality, healthcare, manufacturing, energy, etc.

Below mentioned are the few benefits that made these industries surpass traditional business models.



HOW SOULPAGE CAN BE THE BEST TEXT ANALYTICAL PARTNER TO YOU

Soulpage IT Solutions leverages NLP, AI, and Machine learning technologies to harness your data and extract delve insights that add new value to your business.

when you use our text analytical solution.



01

Our Expert team leverages NLP to extract information from multi-data sources to develop smart, innovative, and scalable solutions.

02

End-to-end sentiment analysis of internal & external customers to build productive strategies.

03

AI-driven speech recognition solution to facilitate speech to text insights.

04

AI-driven OCR solutions to drive business values from static documents

Ever thought of bringing the best value out of your huge text that you collect and gain a competitive edge over your competitors ?

Reach us to book a free demo



hello@soulpageit.com

www.soulpageit.com