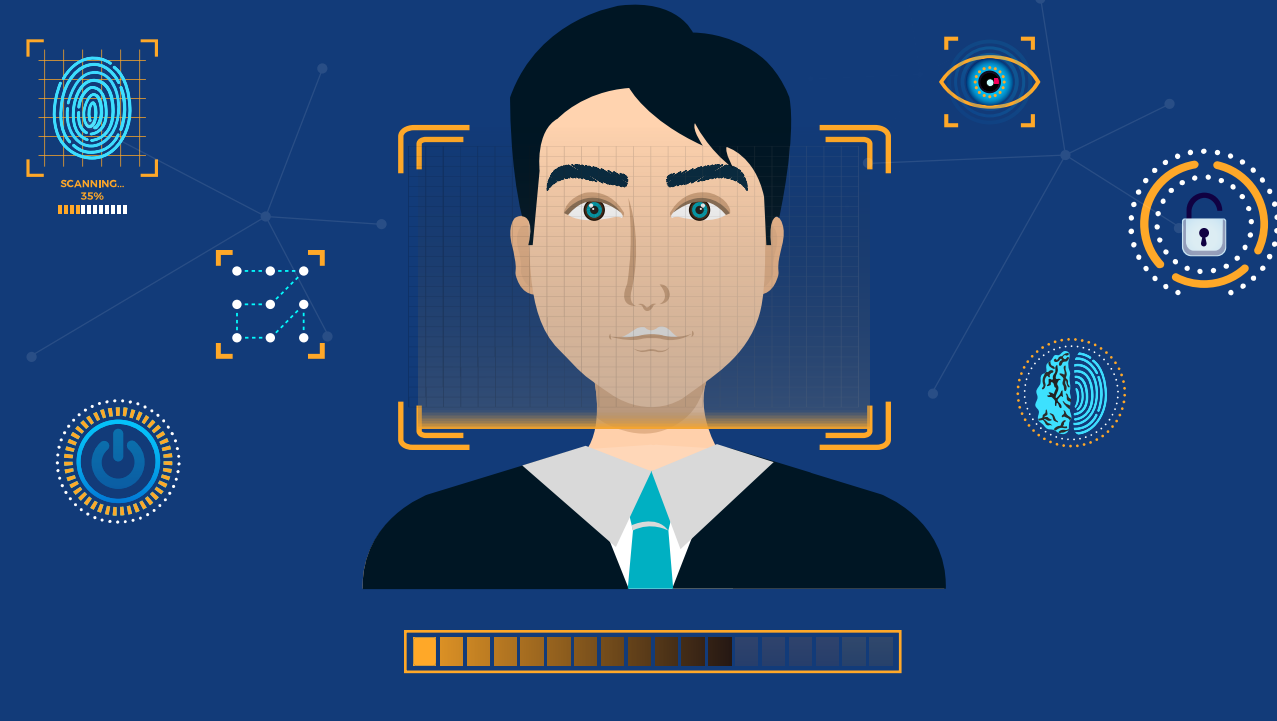


WHY FACIAL RECOGNITION IS THE FUTURE OF BIOMETRICS AUTHENTICATION



While the legacy authentication models are effortlessly surpassed by emerging technologies. **Facial recognition** is first in the list of these emerging technologies. And in this infographic, we trying to help you discover the beneficiary applications of facial recognition in your industry and why embracing this technology will have a significant impact on your routine.

The technology is upgrading, strengthening, and expanding at an explosive rate, so as the global facial recognition market*

≡\$ Valued at USD 3.4 billion in 2019

📈 Expected to expand CAGR of 14.5% by 2027



FACIAL RECOGNITION API OVER LEGACY MODELS:



Enhanced security



Faster processing



Seamless integration

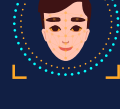


Automation of identification

BUSINESS APPLICATIONS OF FACIAL RECOGNITION

1. BENEFITS IN BANKING

The benefits go beyond online, banks-branches and ATMs can also make use of these technologies, where debit cards and signatures are becoming a thing of the past.



Biometric identification via facial recognition for account access or authorized transfers



Liveness detection for utmost security



Visual Biometric online banking

2. BENEFITS IN RETAIL

Facial recognition in retail mainly focuses on Know Your Customer (KYC), Access Control, and Payment Verification.



3. BENEFITS FOR HUMAN RESOURCE & PEOPLE MANAGEMENT



Enhanced safety & security



Scaling recruitment operations



Optimized people management system

4. BENEFITS IN HOSPITALITY



BUSINESS APPLICATIONS OF FACIAL RECOGNITION

Soulpage IT Solutions ensures that its products maximize industry growth and strengthen its core. FaceReg is a computer vision and AI-powered facial recognition API that can be easily integrated with any application to detect, systemize, and tag objects images.



Our AI facial recognition solution is leveraged across retail, healthcare, security, government, manufacturing, media & entertainment, banking, insurance, & more.

Ever thought of smart facial recognition to reduce time and cost spent on surveillance and authentication applications?

Reach us to book a free demo



hello@soulpageit.com

www.soulpageit.com